IN THE SPECIFICATION:

Please substitute the following paragraph for the paragraph starting at page 3, line 22 and ending at page 4, line 4.

(2) Image display displays have conventionally been performed by sequentially scanning pixels that are capable of performing multi-level display and are arranged within display screens, although there appear on the market display apparatuses adopting a different display method where image display (multi-level gradation display) is performed by performing time divisional display of each display value subjected to a pulse width modulation (PWM) using pixels for binary display.

Please substitute the following paragraph for the paragraph starting at page 4, line 27 and ending at page 5, line 11.

A lighting device 3 is provided with a metal halide lamp 30 that emits white light using power supplied by a ballast power source 31. A disc-like rotary color filter 32 is disposed between the lamp 30 and the image display element 2 so as to be freely rotated and the color filter 32 is structured so as to be rotated and drove driven by a filter driving unit 33. Here, as shown in Fig. 8, the color filter 32 is divided into three color regions 32R, 32G, and 32B. Light in three colors (red, green, and blue) are is sequentially irradiated onto the image display element 2 according to the rotation of the color filter 32.

Please substitute the following paragraph for the paragraph starting at page 6, line 17 and ending at line 24.

In this drawing, an input unit 7 for inputting various image signals includes an input terminal 71 for inputting an images image signal, an input terminal 72 for inputting a horizontal synchronizing signal (IHD) among the input signals, an input terminal 73 for inputting a vertical synchronizing signal (IVD) among the input signals, and an input terminal 74 for inputting a clock signal (ICLK) among the input signals.

IN THE ABSTRACT:

Please delete prior Abstract and insert the following:

--An image display apparatus includes an image signal generating unit for generating an image signal and an image display element for displaying an image on a screen according to the image signal inputted from the image signal generating unit. When the screen is divided into a portion in which the image is to be displayed and a dark display portion in which no image is to be displayed, a non-dark display is performed in the dark display portion for a very short time period from a start time of display control until a start time of a process for terminating the display control.--